GEETHANJALI COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS) DEPARTMENT OF MANAGEMENT STUDIES

DETAILS OF ALUMNI (Entrepreneur) INTERACTION

S.	Name of the	Enterprise	Date of	Addressed	Topic	Academic
No.	Alumni	details	Interaction	Batch(s)		Year
1	Mr. A. Pardha Saradhi	Alpha Gen Software Solutions Pvt. Ltd.	09-11-2021	Batch 2020-22	Entrepreneuri al Insights	2021-22
2	Ms. B. Chandana	Reverb fitness Studio (Entrepreneur)	10-11-2021	Batch 2020-22	Challenges faced throughout the journey as an of entrepreneur	2021-22
3	Mr. P. Venu	M/S Sai Ratna Foods	18-11-2021	Batch 2020-22	Entrepreneuri al Journey	2021-22
4	Mr. Ch. Hari Krishna	Jaish mandi Restaurant	10-03-2022	Batch 2020-22 and 2021-23	Entrepreneuri al Experience	2021-22
5	Mr. Krishna Reddy	Glory Concepts	13-03-2022	Batch 2020-22	Share Experience as Entrepreneur	2021-22
6	Mr. T. Abhilash	Sri Ram Bakers	10-09-2022	Batch 2022-24	Entrepreneuri al Journey	2022-23
7	Mr. Mamidi Naveen Kumar	Sri Venkateswara Steel Traders	28-12-2023	Batch 2022-24 and 2023-25	Challenges faced throughout the journey as an of entrepreneur	2023-24

Alumni Coordinator

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Circular

Date: 26-12-2023

All the students of I and II year MBA are hereby informed that alumni (2019-21 and 2017-19 batch students) would like to address the students on the topic "Challenges faced throughout the journey as an of entrepreneur", tomorrow, i.e., on 28th December 2023 from 11.30 AM to 1.30 PM.

Students are advised make use of this opportunity and interact with our alumni.

Topic

: Challenges faced throughout the journey as an of entrepreneur

Resource Persons

: Alumni-MBA

(Mamidi Naveen Kumar- Sri Venkateswara Steel Traders)

Date & Time

: 28th December 2023 from 11.30 AM to 12.30 PM

Venue

: Seminar Hall Block-III

Alumni Coordinator

Class Teacher

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(Autonomous) Cheeryal (V), Keesara (M), Medchal (Dist), Hyderabad-501301 DEPARTMENT OF MANAGEMENT STUDIES

Report on Alumni Interaction

On December 28, 2023, the Department of Management Studies at Geethanjali College of Engineering and Technology organized an insightful alumni interaction session for first and second-year MBA students. The session was held in Seminar Hall Block-III, focusing on the topic "Challenges Faced throughout the Journey as an Entrepreneur." The primary resource person was Mr. Mamidi Naveen Kumar, an accomplished entrepreneur and owner of Sri Venkateswara Steel Traders. The session aimed to provide students with a comprehensive understanding of the entrepreneurial journey, highlighting various challenges and practical strategies for overcoming them.

The event commenced with a welcome address by the Alumni Coordinator, Mrs. K. Lavanya who introduced Mr. Naveen Kumar and provided an overview of his entrepreneurial achievements. Mr. Naveen Kumar delivered a compelling presentation that delved into the myriad challenges faced by entrepreneurs, including securing funding, managing operations, dealing with competition, and maintaining a work-life balance. His presentation was followed by an interactive Q&A session, where students engaged actively, asking questions about specific challenges and seeking advice on aspiring entrepreneurial paths.

Mr. Naveen Kumar shared personal anecdotes and real-life examples, making the session relatable and insightful. His candid discussion about the struggles and successes he encountered provided valuable lessons for the students. The session saw enthusiastic participation, with a an excellent feedback.

In conclusion, the alumni session on "Challenges Faced throughout the Journey as an Entrepreneur" was a significant success. Mr. Mamidi Naveen Kumar's insights and experiences provided invaluable knowledge and inspiration to the students, enhancing their understanding of entrepreneurship and motivating them to consider entrepreneurial ventures in their future careers.

The Department of Management Studies extends its heartfelt gratitude to Mr. Naveen Kumar for his time and expertise.

K. Lavanya Alumni coordinator Dr. J. Pardha Saradhi

GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY (Autonomous)

DEPARTMENT OF MANAGEMENT STUDIES

Circular

Date: 09-09-2022

All MBA students are hereby informed that T. Abhilash, an alumnus from the 2012-14 batch and owner of Sriram Bakers, will be addressing the students on the topic "Entrepreneurial Journey" on 10th September 2022, from 10:00 AM to 11:30 AM.

Students are encouraged to take advantage of this opportunity to gain insights into the entrepreneurial landscape and interact with a successful entrepreneur.

Topic: Entrepreneurial Journey

Resource Person: T. Abhilash (MBA Alumnus), Owner of Sriram Bakers

Date & Time: 10th September 2022, from 10:00 AM to 11:30 AM

Venue: MBA Classroom 317, Block 3, 3rd Floor

Make sure to attend and gain valuable insights into entrepreneurship and the challenges of running a business.

Alumni Coordinator



(Autonomous)

Cheeryal (V), Keesara (M), Medchal (Dist), Hyderabad-501301
DEPARTMENT OF MANAGEMENT STUDIES

Alumni (Entrepreneur) Interaction Report

Title: Entrepreneurial Journey of T. Abhilash

Speaker: T. Abhilash, MBA Alumnus (2012-14 Batch), Owner of Sriram Bakers

Date: 10th September 2022

Venue: MBA Classroom 317, Block 3, 3rd Floor

Audience: MBA Students

1. Introduction

On 10th September 2022, the Department of Management Studies organized alumni interaction featuring T. Abhilash, an entrepreneur from the 2012-14 MBA batch and owner of Sriram Bakers, a popular bakery located in Keesaragutta, Hyderabad. The session was aimed at providing insights into his entrepreneurial journey, offering students a practical perspective on starting and managing a business.

2. Speaker's Journey

T. Abhilash shared his motivation to start **Sriram Bakers** after completing his MBA, highlighting the initial challenges he faced. From conducting market research to securing funding, he described how his education laid the foundation for his entrepreneurial venture. He discussed the critical aspects of launching the bakery, including identifying customer preferences, setting up operations, and creating a business plan. His focus on quality and customer satisfaction has been a key factor in the bakery's growth.

3. Challenges and Solutions

Abhilash addressed the hurdles he faced in managing the bakery, such as:

- Financial Management: Ensuring profitability while managing operational costs.
- Supply Chain: Sourcing high-quality ingredients at competitive prices.
- Market Competition: Differentiating Sriram Bakers from competitors by offering unique products and excellent customer service.

He explained how his MBA training helped him navigate these challenges through effective decision-making, strategic planning, and sound financial management.

4. Innovating for Success

Abhilash emphasized the importance of innovation in driving business success. By regularly introducing new products and adapting to market trends, **Sriram Bakers** has remained competitive. He shared his plans for future expansion and product diversification, demonstrating how a focus on innovation can lead to sustainable growth.

5. Advice for Aspiring Entrepreneurs

During the session, Abhilash provided practical advice for students, focusing on:

- Starting Small: Building a strong foundation before scaling operations.
- Prioritizing Quality: Offering superior products to build customer loyalty.
- Learning Continuously: Staying updated with industry trends and evolving customer needs.

Resilience: Persevering through challenges and learning from setbacks. 6. Conclusion

The interaction with T. Abhilash was highly engaging and offered MBA students valuable insights into entrepreneurship. His journey from MBA graduate to successful business owner demonstrated the practical application of management concepts. The session highlighted the importance of resilience, continuous learning, and customer-centric innovation in achieving entrepreneurial success.

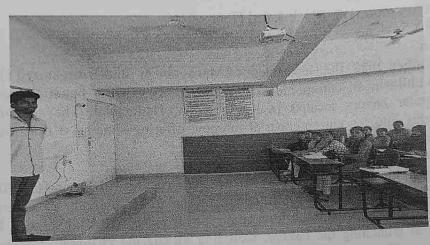
7. Key Takeaways

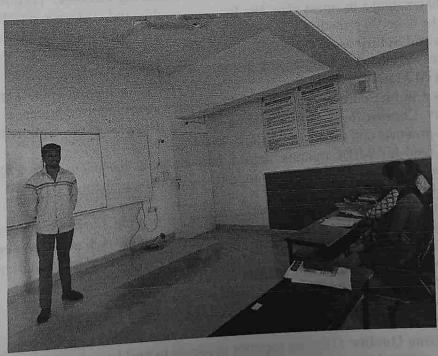
The role of MBA education in business planning and financial management.

The importance of quality and customer satisfaction in business growth.

Innovation and adaptability are essential for long-term success.

This session served as a motivational and educational experience for MBA students, inspiring them to pursue their entrepreneurial aspirations.





Alumni Coordinator

Circular

Date: 10-03-2022

All the students of II year MBA are hereby informed that alumni (2007-09 batch student) would like to address the students on the topic "Experience as Entrepreneur (Glory Concepts)", on 15-03-2022 at 10.30 PM to 12.30 PM, Venue: MBA Class Room.

Students are encouraged to take advantage of this opportunity and engage in discussions with our alumni.

Resource Persons

: Alumni-MBA (Mr.Krishna, Share Experience as

Entrepreneur)

Alumni Coordinator

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Geethanjali College of Engineering and Technology (Autonomous)

Department of Management Studies

Report on Alumni Interaction

On the 15th of March 2022, the Department of Management Studies at Geethanjali College of Engineering and Technology organized an alumni interaction session for the II-year MBA students. The session featured Mr. Krishna, an esteemed alumnus from the 2007-09 batch, who is currently an entrepreneur with his own venture, Glory Concepts. The event took place in the MBA Classroom from 10.30 AM to 12.30 PM.

The primary objectives of the session were to provide students with insights into the entrepreneurial journey, bridge the gap between academic learning and real-world business practices, and offer a platform for students to interact with a successful entrepreneur and gain valuable guidance on starting and managing a business.

The session began with a welcome address by the Alumni coordinator, following this, Mr. Krishna shared his entrepreneurial journey, starting from his days as an MBA student to founding and running Glory Concepts.

Mr. Krishna discussed the key challenges and opportunities he encountered while setting up his business. He highlighted the importance of having a clear vision, being adaptable, and staying resilient in the face of obstacles. He also shared insights on market research, business planning, funding, and the significance of building a strong team.

During his talk, Mr. Krishna provided practical advice on how to navigate the initial stages of entrepreneurship, including identifying viable business ideas, creating a business plan, securing financing, and managing operations. His experiences offered valuable real-world insights that complemented the students' academic knowledge and inspired them to consider entrepreneurship as a viable career option.

Following his presentation, there was an interactive Q&A session where students posed questions related to starting and growing a business, overcoming challenges, and the skills needed to be a successful entrepreneur. Mr. Krishna's responses were insightful and motivational, providing students with a deeper understanding of the entrepreneurial landscape and the competencies required to excel in it.

Alumni Coordinator

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Date: 09-03-2022

All MBA students are hereby informed that Ch Hari Krishna, an alumnus from the 2017-19 batch and founder of Jaish Mandi Restaurant, will be addressing the students on the topic "Entrepreneurial Experience Sharing" during the academic year 2022-23.

Students are encouraged to make use of this opportunity to gain insights into the entrepreneurial journey and interact with a successful alumnus.

Topic: Entrepreneurial Experience Sharing

Resource Person: Ch Hari Krishna (MBA Alumnus), Founder of Jaish Mandi Restaurant

Date & Time: 10-03-2022, from 10:00 AM to 11:00 AM

Venue: MBA Class Room.

Make sure to attend and enhance your understanding of the entrepreneurial landscape.

Alumni Coordinator



(Autonomous)

Cheeryal (V), Keesara (M), Medchal (Dist), Hyderabad-501301 DEPARTMENT OF MANAGEMENT STUDIES

Alumni Interaction Report

Title: Entrepreneurial Experience Sharing by Ch Hari Krishna

Speaker: Ch Hari Krishna, MBA Alumnus (2017-19 Batch), Founder of Jaish Mandi Restaurant

Date: 10-03-2022, from 10:00 AM to 11:00 AM

Venue: Room No: 317, Block III, III floor.

Audience: MBA Students

Introduction

The Department of Management Studies hosted an insightful alumni session with Ch Hari Krishna, a 2017-19 MBA graduate and founder of Jaish Mandi Restaurant, during the 2022-23 academic year. The event aimed to provide practical knowledge for students aspiring to become entrepreneurs, with Hari Krishna sharing his journey of launching and growing his restaurant.

Speaker Profile

As an MBA alumnus, Hari Krishna successfully applied his academic knowledge to establish Jaish Mandi Restaurant, overcoming numerous business challenges. His achievements serve as an inspiration for current students pursuing entrepreneurial paths.

Session Highlights

Entrepreneurial Journey

Hari Krishna discussed how his MBA studies helped shape his business aspirations, emphasizing the role of market analysis and strategy in setting up his restaurant.

Challenges in Establishing Jaish Mandi Restaurant

Key challenges included:

- Securing Funding: Overcoming financial hurdles through resourceful planning.
- Building a Team: The importance of hiring dedicated team members.
- Market Competition: Differentiating his restaurant in a competitive space.
- Managing Operations: Tackling supply chain and customer satisfaction issues.

Leadership and Decision-Making

He highlighted the need for strategic decision-making in pricing, menu offerings, and operations, focusing on customer satisfaction as the cornerstone of his leadership style.

Application of MBA Learning

Hari Krishna shared how his MBA education helped him in business planning, marketing, and financial management, enabling him to monitor cash flow, manage investments, and plan growth.

Overcoming Setbacks

Open about initial setbacks, he stressed the importance of resilience, advising students to embrace failure as a part of learning.

Advice for Aspiring Entrepreneurs

He encouraged students to:

- Take Calculated Risks: Basing risks on solid data and planning.
- Network: Building industry relationships and seeking mentorship.
- Be Customer-Centric: Prioritizing customer needs to stay competitive.

Student Engagement

A Q&A session allowed students to explore topics like customer acquisition and operational efficiency, gaining a deeper understanding of entrepreneurship.

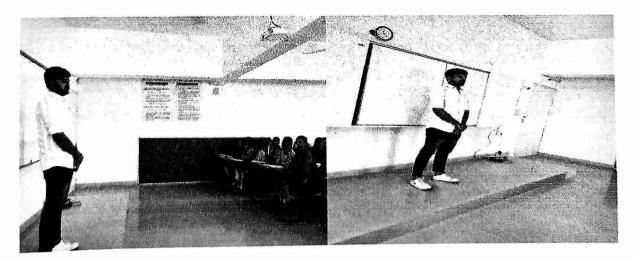
Conclusion

The session bridged the gap between theory and practice, showing how MBA skills are vital in real-world entrepreneurship. Hari Krishna's journey underscored the importance of leadership, resilience, and strategic decision-making in business success.

Key Takeaways

- Application of MBA Knowledge: Planning, marketing, and financial management as foundations for business.
- Resilience and Adaptability: The role of overcoming challenges.
- Networking and Risk Management: Building industry connections and taking informed risks are essential.

This session was a valuable learning experience, motivating students to apply their academic knowledge to future ventures.



V Lavanya

Alumni coordinator

Dr. J. Pardha Saradhi

CIRCULAR

Date: 17-11-2021

All MBA students are hereby informed that P. Venu, an alumnus from the 2007-09 batch and founder of M/s Sai Ratna Foods, will be addressing the students on the topic "Entrepreneurial Journey" on 18th November 2021, from 10:00 AM to 11:30 AM.

Students are encouraged to take advantage of this opportunity to gain insights into the entrepreneurial journey and interact with a successful entrepreneur.

Topic: Entrepreneurial Journey

Resource Person: P. Venu (MBA Alumnus), Founder of M/s Sai Ratna Foods

Date & Time: 19th November 2021, from 10:00 AM to 11:30 AM

Venue: MBA Classroom 317, Block 3, 3rd Floor

Make sure to attend and enhance your understanding of entrepreneurship and the food industry.

Alumni Coordinator

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(Autonomous)

Cheeryal (V), Keesara (M), Medchal (Dist), Hyderabad-501301 DEPARTMENT OF MANAGEMENT STUDIES

Alumni (Entrepreneur) Interaction Report

Alumni Interaction Report

Title: Entrepreneurial Journey of P. Venu - Founder of M/s Sai Ratna Foods

Speaker: P. Venu, MBA Alumnus (2007-09 Batch), Founder of M/s Sai Ratna Foods

Date: 18th November 2021

Venue: MBA Classroom 317, Block 3, 3rd Floor

Audience: MBA Students

1. Introduction

On 18th November 2021, the Department of Management Studies welcomed P. Venu, an alumnus from the 2007-09 MBA batches, to share his entrepreneurial experience with current MBA students. P. Venu, the founder of M/s Sai Ratna Foods, a Hyderabad-based company specializing in the production of TOFY Paneer, provided a detailed account of his journey from an MBA graduate to a successful entrepreneur in the food manufacturing industry. His insights offered students a glimpse into the challenges and rewards of building a business from the ground up.

2. Business Journey of M/s Sai Ratna Foods

Venu began the session by narrating his story, explaining how his MBA education played a pivotal role in his decision to venture into the food industry. Identifying a gap in the local paneer market, he established M/s Sai Ratna Foods with the goal of delivering high-quality paneer to consumers. From product development to establishing a production line, Venu faced multiple challenges such as securing funding, complying with food safety regulations, and building an efficient supply chain. His relentless focus on quality helped TOFY Paneer gain a competitive edge in the market.

3. Key Challenges and Success Factors

During the interaction, Venu emphasized the importance of overcoming obstacles through adaptability and perseverance. He shared how operational hurdles such as maintaining consistent quality, managing inventory, and meeting consumer demands were critical aspects of his business journey. He highlighted the role of innovation in introducing new variants of TOFY Paneer and scaling his business.

Venu also underscored how his MBA equipped him with the necessary skills in business strategy, marketing, and financial management, which helped him grow M/s Sai Ratna Foods in a competitive environment. His experience exemplified the practical application of MBA knowledge in tackling real-world business challenges.

4. Advice for Aspiring Entrepreneurs

P. Venu encouraged students to focus on delivering consistent quality and to understand their market thoroughly before entering any business. He advised aspiring entrepreneurs to remain resilient, as setbacks are inevitable, and to view challenges as opportunities for growth. He also stressed the importance of innovation and continuous improvement to stay competitive.

5. Conclusion

The session concluded with a Q&A, where students eagerly asked questions about the practical aspects of entrepreneurship in the food sector. Venu's candid responses, particularly on product development, market positioning, and operational efficiency, resonated with the audience. His journey from an MBA student to a thriving business owner was an inspiring narrative of determination, innovation, and strategic thinking.

The interaction with P. Venu was not only informative but also motivational, providing valuable real-world insights into entrepreneurship and encouraging students to confidently pursue their

own business aspirations.



K. Lavanya

Alumni coordinator

Dr. J. Pardha Saradhi

CIRCULAR

Date: 09/11/2021

All the students of II year MBA are hereby informed that alumni (2019-21 batch students) would like to address the students on the topic "Career Guidance and Mock Interviews and Challenges faced throughout the journey as an entrepreneur ", tomorrow, i.e., on 10/11/2021 from 10.30 AM to 3.00 PM.

Students are advised make use of this opportunity and interact with our alumni.

Topic

: Career Guidance and Mock Interviews

Resource Persons

: Sonal Madre- Deloitte, T.Pavani- Goalreify, Jishnu

- Business, B.Chandana- Reverb fitness studio.

Date & Time

: 10/11/2021 from 10.30 AM to 3.00 PM.

Venue

: MBA Class Rooms.

Geethanjali College of Engineering and Technology (Autonomous)

Department of Management Studies

Report on Alumni Interaction

10thNovember, 2021

The Department of Management Studies at Geethanjali College of Engineering and Technology organized an alumni interaction session for the II year MBA students. The session featured four distinguished alumni from the 2019-21 batch: Sonal Madre (Deloitte), T. Pavani (Goalreify), Jishnu (Business), and B. Chandana (Reverb Fitness Studio). The event took place in the MBA Classrooms from 10.30 AM to 3.00 PM.

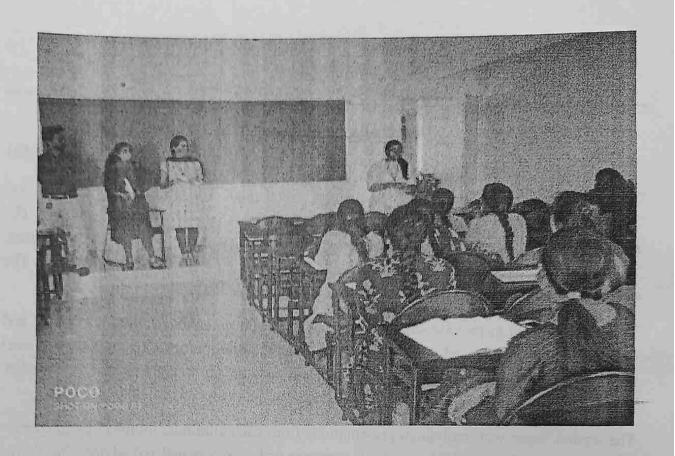
The session aimed to provide students with career guidance, conduct mock interviews, and discuss the challenges faced throughout their entrepreneurial journeys. Each alumnus shared their experiences and insights, offering valuable advice on navigating the job market, preparing for interviews, and overcoming obstacles in their respective fields.

The session began with individual presentations from each alumnus, followed by interactive Q&A segments where students could ask questions and seek personalized advice. The alumni provided practical tips on resume building, interview techniques, and career planning. Additionally, they shared their experiences and challenges as entrepreneurs, giving students a comprehensive understanding of the business world.

In conclusion, the alumni interaction session was a success, bridging the gap between academic learning and industry practices, and motivating students to excel in their careers. The Department of Management Studies looks forward to organizing more such events in the future.

The event feedback report is enclosed.

Alumni coordinator





Circular

Date: 8-11-2021

All MBA students are hereby informed that Mr. A. Pardha Saradhi, an alumnus from the 2017-19 batch and founder of Alpha Gen Software Solutions Pvt. Ltd., will be addressing the students on the topic "Entrepreneurial Insights" on 9th November 2021, from 10:00 AM to 11:30 AM.

Students are encouraged to make use of this opportunity to gain valuable insights into entrepreneurship and to interact with a successful entrepreneur.

Topic: Entrepreneurial Insights

Resource Person: Mr. A. Pardha Saradhi (MBA Alumnus), Founder of Alpha Gen Software

Solutions Pvt. Ltd.

Date & Time: 9th November 2021, from 10:00 AM to 11:30 AM

Venue: MBA Classroom 317, Block 3, 3rd Floor

Make sure to attend and enhance your understanding of the entrepreneurial journey.



(Autonomous)

Cheeryal (V), Keesara (M), Medchal (Dist), Hyderabad-501301 DEPARTMENT OF MANAGEMENT STUDIES

Alumni (Entrepreneur) Interaction Report

Title: Entrepreneurial Insights by A. Pardha Saradhi

Speaker: A. Pardha Saradhi, MBA Alumnus (2017-19 Batch), Founder of Alpha Gen Software

Solutions Pvt. Ltd.

Date: 9th November 2021

Venue: MBA Classroom 317, Block 3, 3rd Floor

Time: 10:00 AM to 11:30 AM Audience: MBA Students

Introduction

On November 9, 2021, the Department of Management Studies held an inspiring session with A. Pardha Saradhi, a 2017-19 MBA alumnus and founder of Alpha Gen Software Solutions Pvt. Ltd. Saradhi shared his entrepreneurial journey, providing students insights into the challenges of launching and scaling a tech startup, bridging academic concepts with real-world applications.

Speaker Profile

As founder and CEO of Alpha Gen Software Solutions, Saradhi has transformed his academic foundation into a successful software solutions business, recognized for its client-focused and innovative approach. His journey exemplifies the application of MBA skills in the tech industry.

Session Highlights

Founding Alpha Gen Software Solutions

Saradhi discussed the origins of his company, emphasizing how his MBA studies, particularly in strategic management, helped him design a strong business plan and establish the foundation for Alpha Gen.

Challenges of a Tech Startup

Saradhi outlined major hurdles he faced, including:

- Technology Development: Balancing client needs with product innovation.
- Talent Acquisition: Building a skilled team in a competitive market.
- Market Entry: Conducting thorough research to penetrate the software industry.
- Funding: Navigating investor relations to secure initial capital.

Leadership and Strategic Decisions

He explained the importance of market awareness, continuous innovation, and adapting to changes. Notably, he shared pivotal moments where he redefined company focus to maintain a competitive edge.

MBA's Role in Business Success

Saradhi credited his MBA with providing strategic, financial, and client management skills, which enabled him to craft detailed business plans, maintain financial stability, and build lasting client partnerships.

Scaling and Overcoming Obstacles

From expanding clientele to managing larger teams, he described the challenges of scaling a tech business and how MBA-acquired skills in strategic management facilitated sustainable growth.

Advice for Aspiring Entrepreneurs

He encouraged students to:

- Embrace Innovation: Staying updated with tech advancements is crucial.
- Network: Establishing a professional network and finding mentors can be transformative.
- Manage Risk: Be adaptable and prepared for calculated risks.

Student Engagement

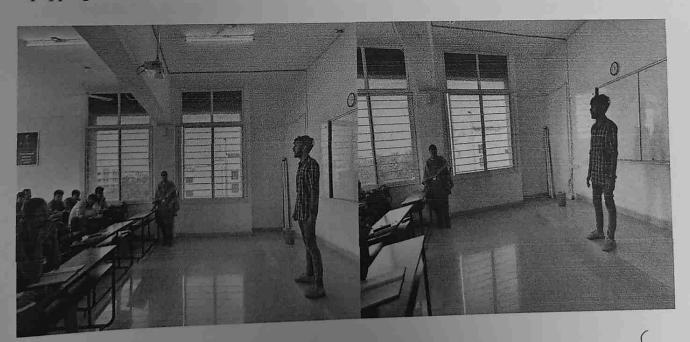
The session concluded with a Q&A, where students gained insights on the tech startup ecosystem, funding, and technology challenges, further deepening their understanding of entrepreneurial demands in tech.

Conclusion and Key Takeaways

The session highlighted:

- MBA Skills in Action: Applying strategic management, finance, and leadership in the tech industry.
- Importance of Innovation and Risk-Taking: Staying competitive in tech demands innovation and calculated risk.
- Networking and Mentorship: Strong professional networks and mentorship aid entrepreneurial growth.

This interaction gave students a meaningful perspective on entrepreneurship in the tech sector, equipping them with the mind-set and skills to start their own ventures.



K. Lavanya

Alumni coordinator

Dr. J. Pardha Saradhi